### **FUTUREPORTS PRESENTS OUR 2024 ANNUAL CONFERENCE**



# SPONSORSHIP INFORMATION

Join FuturePorts on June 21st for our annual Strong Ports = Strong California conference. Our 200 attendees include executives from the ports, trucking, ocean freight, rail and many other industry sectors. The schedule promises to include robust panel discussions about the future of the goods movement industry. Our esteemed panelists will be discussing getting to carbon neutrality and what the future looks like, does goods movement policy match our reality, as well as discussion about the costs being put on industry for Southern California ports to remain competitive to enhance business and job creation locally.





# 2024 STRONG PORTS=STRONG CALIFORNIA CONFERE

SPONSORSHIP BENEFITS	PRESEN	PLATIN	- Q705	SILVER	BRONZE	SMALL
COMPLIMENTARY REGISTRATIONS	10	10	5	3	2	1
SPEAKERS	·		•	•	•	
Speaking Opportunity as moderator or panelist						
Speaking Opportunity- Introduce keynote speaker or panel						
PRE-CONFERENCE ADVERTISING/PUBLICITY						
Top billing as presenting sponsor in all publicity						
Logo on all conference branding with "presented by"						
Banner Ad on FuturePorts Website for 1 month						
Small ad on conference page of FuturePorts website for 1 month						
Social Media posts						
Feature article in one FuturePorts monthly e-news						
Premium logo listing in sponsor graphic						
Logo listing in sponsor graphic						
Name listing in sponsor graphic						
EXHIBIT SPACE						
Tabletop Exhibit – Presenting, Platinum, Gold, and Silver sponsors only						
ONSITE PROMOTION						
Opportunity to play 1 minute promotional video at event						
Opportunity to place branded promo item in conference bag (sponsor provided)						
Verbal recognition at event						
Logo on individual slide in sponsor loop						
Logo on group slide in sponsor loop						
Name listed on group slide in sponsor loop						
Choice of 1 sponsorship enhancement (first-come, first-served)						

NTING\*\*\* - \$15,000

-\$10,000

BUSINSESS\*\* - \$500

.-\$1,000

-\$2,500

\$5,000

## **SPONSORSHIP ENHANCEMENTS -** Open to Presenting and Platinum sponsors only. Choice of 1, first come, first-served.

- · Logo on centerpieces
- · Logo on lanyard
- Logo on conference bag
- Logo on signage at brunch buffet

- Logo on signage at afternoon snack break
- Parking hosted by "your company name"
- Wifi provided by "your company name"
- Keynote speaker hosted by "your company name"

<sup>\*</sup> Admiral and Commodore level members may use their credit to "buy up" into the Platinum or Presenting sponsor levels

<sup>\*\*</sup>This level open to nonprofits and small businesses only \*\*\*Only available to FuturePorts member



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# STRONG PORTS = STRONG CALIFORNIA 2024 FORGING A SUSTAINABLE FUTURE

Supply Chain Resiliency in Times of Change
JUNE 21, 2024 • THE CENTRE IN LAKEWOOD

# YES, WE WOULD LIKE TO SPONSOR!

Name:			
Title:			
Phone:			
LEVEL OF SPONSORSHIP (PLEASE SELEC	T):		
☐ Presenting Sponsor: \$15,000	☐ Platinum Sponsor: \$10,000	☐ Gold Sponsor: \$5,000	
☐ Silver Sponsor: \$2,500	☐ Bronze Sponsor: \$1,000	☐ Small Business: \$500	
METHOD OF PAYMENT:			
☐ I have enclosed a check			
☐ I would like to pay by credit card in th  (Credit card payments are subject to	e amount of an additional 3% processing fee. Please call 310	0.982.1323 to pay over the phone)	
□ Visa □ MC □ AmEx C	Card#		
Signaturo			

#### PLEASE RETURN FORM AND PAYMENT BY MAY 17, 2024:

- Scan and email to: info@futureports.org
- Or mail to: FuturePorts, PO Box 15624, Long Beach, CA 90815
- Or sponsor online at: www.futureports.org

For all levels above Bronze: Please email a high resolution (.pdf or .eps preferred) version of your organization's current logo to info@futureports.org as soon as possible so we can include it on conference advertising as noted in the sponsor benefits.

### THANK YOU FOR YOUR SUPPORT!

Questions? Call FuturePorts at 310.982.1323 or email info@futureports.org